

Binge-watching, why do we do it?

DID YOU KNOW?

In a survey by Netflix among its own viewers, it is shown that about 60% of the Dutch sometimes indulge in binge-watching.

Binge-watching is becoming increasingly popular. In this lesson you will learn what binge-watching is, why we do it and what the pros and cons of binge-watching are. You are going to investigate and map out who or what influences your binge-watching and think about how you feel about your own binge-watching.

In this lesson we use the following definition:

"Binge-watching is viewing at least three episodes of a tv-series in a row".

ASSIGNMENT 1

Interview one of your classmates, or answer the following questions yourself:

Are there any tv-series that you have binge-watched? If yes, how many (approximately)?

How many hours a day do you watch tv-series (approximately)?

How did you find out about these tv-series?

Why did you start watching them?

Fill in the graph below using the answers from assignment 1. If you interviewed a classmate, fill in the graph for your classmate. If you answered the questions for yourself, fill in the graph for yourself.

I find out about a show through Netflix/Youtube/etc.

I start a show because of Netflix/Youtube/etc.

I keep watching a show because of Netflix/Youtube, etc.

I find out about the shows through somebody else:

I start a show because of somebody else:

I keep watching because of somebody else:

Numbers of shows I binge-watched:

My parents while I watch a show:

Hours per day I watch a show:

I find out about the shows myself:

My friends while I watch a show:

I start a show because I think I like it:

While watching a show I feel:

I keep watching because I like the show:

After a show ended I feel:

ASSIGNMENT 3

Look at the graph that you or your classmate made about you in assignment 2.
Do you recognise yourself in the graph? Why or why not?

How do you feel about the graph?

Why do you think that you binge-watch?

**DID YOU
KNOW?**

The CEO of
Netflix once said
“Sleep is the enemy
of Netflix”.